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CLAIMS

1. A compound of formula I:

5 Z'-CO-A-B-NH-Z (I)

wherein:

Z is H or an amino protecting group;

Z' is OH, a protected or activated hydroxyl group or Cl;

10 A is an optionally substituted C_{5-6} arylene group; B is an optionally substituted C_{5-6} arylene group; except for the following compounds:

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2. A compound according to claim 1, wherein when B is phenylene with an $-NH-\ \beta$ to the bond between A and B, then -A-CO- is not:

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3. A compound according to claim 1, wherein when -NH-B- is:

then -A-CO- is not:

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- 4. A compound according to any one of claims 1 to 3, wherein Z' is a protected hydroxyl group.
- 5. A compound according to any one of claims 1 to 4, wherein A and B are independently selected from phenylene, and arylene groups derived from C_5 heteroaryl groups having one or two heteroatoms.
- 6. A polyamido moiety comprising at least one unit of formula 10 II:

wherein:

15 A is an optionally substituted C_{5-6} arylene group; B is an optionally substituted C_{5-6} arylene group; except for the following compounds:

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- 7. A polyamido moiety according to claim 6, wherein said unit of formula II may be bound to one or more other units selected from:
- (i) units of formula II; and
- (ii) amino-heteroarylene-carbonyl units of formula III:

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wherein E is either optionally substituted C_{5-20} heteroarylene (G) or C_{8-10} heteroarylene- C_{5-20} arylene (K).

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8. A polyamido moiety according to either claim 6 or claim 7, wherein A and B are independently selected from phenylene, and

arylene groups derived from C_5 heteroaryl groups having one or two heteroatoms.

- A compound comprising a polyamido moiety according to any one
 of claims 6 to 8.
 - 10. A compound according to claim 9, having a formula IV:

$$Z'' - (T)_n - CO - (CH_2)_q - NR^1R^2$$
 (IV)

10 wherein:

Z" is OH or a protected hydroxy group;
each T is independently selected from units of formulae II, III or
V:

$$-CO-(CH_2)_{q'}-NH-$$
 (V)

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wherein:

q' is from 1 to 3;

n is from 1 to 10;

q is from 1 to 3; and

- 20 R^1 and R^2 are independently selected from C_{1-4} alkyl.
 - 11. A compound according to claim 9, comprising a pyrrolobenzodiazepine moiety of formula VI:

$$-Y-X-Q$$
 R^9
 R^{10}
 R^{11}
 R^{1

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and salts, solvates, chemically protected forms, and prodrugs thereof, wherein:

the dotted lines indicate the optional presence of a double bond between C1 and C2 or C2 and C3;

30 R^2 and R^3 are independently selected from -H, -OH, =O, =CH₂, -CN, -R, OR, halo, =CH-R, O-SO₂-R, CO₂R and COR;

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 R^6 , R^7 and R^9 are independently selected from H, R, OH, OR, SH, SR, NH₂, NHR, NRR', nitro, Me₃Sn and halo; where R and R' are independently selected from optionally substituted C_{1-7} alkyl, C_{3-20} heterocyclyl and C_{5-20} aryl groups;

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- or R^6 and R^7 together form a group $-O-(CH_2)_p-O-$, where p is 1 or 2; R^{10} is a nitrogen protecting group and R^{11} is either $O-R^{15}$, wherein R^{15} is a hydroxyl protecting group, or R^{15} is OH; or R^{10} and R^{11} together form a double bond between N10 and C11; Q is selected from O, S, NH or a single bond;
- 10 X is a divalent group such that HY = R, or a single bond; Y is either NH or C(=0).
 - 12. A compound according to claim 11, wherein R9 is H.
- 13. A compound according to either claim 11 or claim 12, wherein R^6 is selected from H, OH, OR, SH, NH₂, nitro and halo.
- 14. A compound according to any one of claims 11 to 13, wherein R^7 is independently selected from H, OR, SH, SR, NH₂, NHR, NRR' and halo.
 - 15. A compound according to any one of claims 11 to 14, wherein \mathbb{R}^{10} is BOC, Troc or alloc.
- 25 16. A compound according to any one of claims 11 to 15, wherein R^{15} is THP or a silyl oxygen protecting group.
 - 17. A compound according to any one of claims 11 to 14, wherein \mathbb{R}^{10} and \mathbb{R}^{11} together form a double bond between N10 and C11.
 - 18. A compound according to any one of claims 11 to 17, wherein Q is NH, O or a single bond.
- 19. A compound according to any one of claims 11 to 18, wherein X is a single bond or C_{1-7} alkylene.

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- 20. A compound according to any one of claims 11 to 19, wherein ${\bf R}^3$ is H.
- 21. A compound according to any one of claims 11 to 20, wherein R^2 is R.
 - 22. A compound according to any one of claims 9 to 21 for use in a method of therapy.
- 23. A pharmaceutical composition containing a compound of any one of claims 9 to 21, and a pharmaceutically acceptable carrier or diluent.
- 24. Use of a compound according to any one of claims 9 to 21 in the manufacture of a medicament for treating a proliferative disease.
- 25. A method of treatment of a proliferative disease, comprising administering to a subject in need of treatment a therapeutically-effective amount of a compound of any one of claims 9 to 21.
 - 26. Use of a compound of formula I, as defined according to claims 1 to 5, for the synthesis of a polyamido moiety as defined according to claims 6 to 8.

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